HIRE4SEO

Full Site Audit Report

sculptasse.com

Full Site Audit Report

Domain: sculptasse.com

Site Health

D+
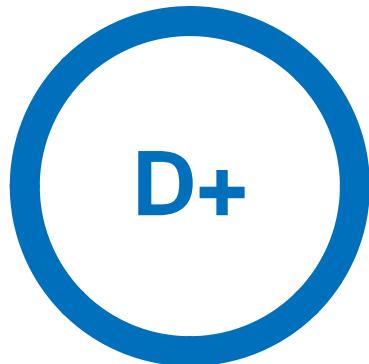
Passed	Errors	Warnings
20	**4**	**3**

Basic Info

Title : **Best Online Certified Trainer near me in Mumbai | Sculptasse**

The title tag is the primary piece of information you can give search engine users to help them decide which SERP results they should click on. It's important to write high-quality and accurate titles relevant to what your ideal audience might type into Google. Title effectively conveys the page's purpose: delivering a thorough SEO audit report. A well-crafted title tag can help attract qualified traffic to a page and improve click-through rates. Optimal length for the Title tag is 55-64 characters (keep it under 60).

Meta Description :   **If you are googling the best certified fitness trainer near me, you are at the right place. I am Ms. Shivani Patel a certified personal trainer in Mumbai, India. We offer yoga, pilates , strength , personal training online and onsite.**

A little passage of text that shows up in search engine results beneath the title of your page is called a meta description. Through inspiring confidence that your page is a worthwhile resource they should click on, your meta description seeks to encourage potential users to click on your result and visit your page.A compelling and perfectly structured meta description has the ability to boost the click-through rate (CTR) of your organic search results. The optimal length for a meta

description is between 100-150 characters. This meta description effectively conveys the essence of the business. "Find hotels with great reviews and discounted rates online. Search for hotels by location or destination and identify hotels with free breakfasts. Make hotel reservations and travel plans.

Page Analysis

URL : sculptasse.com (14)

A well-structured URL can make it easier for users to navigate a website and understand what a page is about. Website addresses that explain page content help search tools and users navigate your site better (for instance: https://hire4ites.com/about-us/) Web addresses play a crucial role in improving online visibility. Create clear links that search engines can easily understand and catalog. Tip: Try looking for suitable domain names online. If your preferred choice isn't free, explore alternatives through domain marketplaces. Registering your web address as a trademark protects your brand identity. Example: A bakery might use 'www.sweetcreations.com/cakes' instead of 'www.sweetcreations.com/page1' to clearly indicate the page's content.

Canonical : A canonical tag is set for this page and the link is working fine.

A canonical URL tag is a website code element that assists site owners in avoiding content duplication problems. It does this by indicating the 'main' or 'original' version of a web page, which is crucial for search engine ranking. For instance, if a product page exists at both 'example.com/product' and 'example.com/category/product', the canonical tag would specify which URL should be considered primary. The canonical URL is the primary version of your content. It is the URL that you want to appear in Google's search results.

Headings (21) Your webpage has the following headings:

S.No.	Heading
1	H1: Yoga
2	H2: Pilates
3	H2: Personal Training
4	H2: Online Classes
5	H2: Featured In
6	H2: Shivani Patel
7	H2: Our Services
8	H3: Online Classes

S.No.	Heading
9	H3: Personal Training
10	H3: Nutrition Plan
11	H3: Success Stories
12	H2: Personal Training Packages
13	H2: Silver
14	H2: Gold
15	H2: Platinum
16	H3: Delia Lisa Almeida
17	H3: Swati Verma
18	H3: Apoorva Joshi
19	H3: Aruj Garg
20	H3: Sculptasse
21	H3: Follow Us

Heading tags act as a table of contents for a web page. Scanning the heading tags on the page could quickly help the search engine know what the webpage is about.The sequence of heading tags H1, H2, H3, H4, H5, H6 should be used in order to create a hierarchy. Use important keywords in your heading tags, whether H1, H2, or H3 or so on. This can strengthen the relevance of the webpage for a search query. Additionally, headings that include targeted keywords can further boost SEO performance by aligning the page content with search intent

Images : **All images have ALT attributes, but some are missing TITLE attributes.**

Every picture on a website should have ALT text, which describes the image for search engines and people who can't see it. Some images also need TITLE text, which gives extra details when you hover over them. Adding these helps search engines understand and list your images better. For example, a photo of a red apple might have ALT text saying "Fresh red apple on a white plate.". Try to use fewer, smaller images when possible. For more tips on optimizing images for search engines, visit Google's official resource page

Text/Html Ratio : 51.72 — Good job! Your website's ratio of text to HTML code is above 50%.

Every picture on a website should have ALT text, which describes the image for search engines and people who can't see it. Some images also need TITLE text, which gives extra details when you hover over them. Adding these helps search engines understand and list your images better. The text-to-HTML ratio refers to the proportion of text content compared to the HTML markup in a webpage. It's often viewed as an indicator of content quality or SEO performance. For example, if a web page contains 500 characters of readable text and 1000 characters of HTML code, the text to HTML ratio would be 50%

Frames : No IFRAMEs were detected on this page.

Sections are web page building blocks that split a site into separate areas, each showing different information. For search engines, these sections can create issues when trying to understand and rank the page's content. They may also affect how visitors interact with the site. For instance, a news website might use sections to display headlines, articles, and advertisements simultaneously

Microformmats : This page does not utilize Microformat markup.

Microformats are a type of code that is used to mark up data on web pages. This data can include contact information, event information, and more. Additionally, Microformats can help improve the click-through rate of your listings in search results. Microformats are like labels in HTML that add extra details to web pages. By giving more context to the content, microformats assist search engines in understanding and sorting information correctly. For example, a microformat can tell Google that '123 Main Street' is an address, not just random text.

Schema : Your page does not utilize Schema.org markup.

Schema markup, a special language that helps crawlers like Google quickly determine the type of content they're about to read. Schema markup is a type of structured data that allows search engines to better understand your website. It provides context to the information on a page, making it easier for search engines like Google to interpret and display the content in a more meaningful way through rich snippets, like reviews, ratings, event dates, and product prices.

OpenGraph : No Open Graph Objects Found

The Open Graph protocol allows websites to share rich content on social media platforms. This technology enables web pages to function like native posts on social networks. For example, when you share a news article on LinkedIn, it displays a preview with an image and summary. This protocol enhances how information is presented across various online platforms. To learn more, visit the Open Graph protocol website

Twitter Card : **No, Twitter Cards were found on your page.**

Twitter Cards can be used to drive traffic to a website from a Twitter profile or any other tweet profile. They can be used to attach rich media, such as photos and videos, to tweets. This can help improve a website's SEO strategy, increase engagement, and boost conversions

Mobile Compliance

AMP : It seems that this page does not have an AMP version. If you are a publisher, you should think about creating Accelerated Mobile Pages, which is an easy way to make your pages load instantly on any mobile device.

AMP, formerly known as Accelerated Mobile Pages, are lightweight pages designed to give mobile users a lightning-fast, more engaging experience. It's an open-source HTML framework that provides a straightforward way to create web pages that are fast, smooth-loading and prioritize the user experience above all else

Meta Viewport : Good! This page has a typical viewport meta tag value compatible with most mobile browsers.

The browser's viewport is the area of the window in which web content can be seen. The viewport varies with the device, and will be smaller on a mobile phone than on a computer screen. Using a viewport lets you control the site's width and size on various screens. The viewport tag is key for making websites work well on all devices. It tells the browser how to fit the content to the screen size, making it easier to read and use. For instance, on a news website, the viewport ensures articles are readable without zooming, and images resize correctly whether you're using a small phone or a large tablet. This makes browsing comfortable on any device

Site Compliance

Robots.txt : **Good, it looks like your website has a robots.txt file.**

The robots.txt file is one of the main ways of telling a search engine where it can and can't go on your website. All major search engines support its basic functionality, but some respond to additional rules, which can be helpful too. This guide covers all the ways to use robots.txt on your website. Correctly setting up the robots.txt file helps search engines concentrate on vital content while avoiding unnecessary or private sections. For Example: an online store might use robots.txt to prevent bots from indexing its order processing pages, ensuring customer data remains secure while allowing product pages to be searchable

Language : **Great! You have specified your website's language.**

Consider these recommendations for websites in multiple languages: 1 Specify the language used in each page's HTML code. 2 Include the language identifier in the web address (URL). 3 When creating a multilingual website, consult expert guidelines for best practices

Doctype : **Great! You have specified the doctype.**

HTML Doctype is most often written at the very first element of the entire HTML document. It remains wrapped inside angle brackets but it is not a tag. It is a statement or declaration. Doctype stands for Document Type. It is a statement to declare the type of the document. With the help of this statement, the developer let the browser know that the following document is an HTML document

Encoding : **UTF-8**

Proper encoding helps improve accessibility, readability, and overall SEO performance by making the site more user-friendly and search engine-friendly. Proper encoding also prevents issues with metadata, URLs, and alt text, all of which are essential components of an SEO strategy.

GA4 :   **GA4 is not monitoring your website. We suggest taking advantage of this great tool.**

GA4 (Google Analytics 4) is the latest version of Google Analytics, and it plays a crucial role in both site compliance and site audit reports. GA4 is used to track and analyze website traffic, user behavior, and engagement across multiple platforms, including websites and apps. The aim of an audit is to ensure that your GA4 setup aligns with best practices and accurately reflects your business objectives.

Favicon :   **It's good that you have a favicon image.**

A favicon, short for "favorite icon", is a small, iconic image that represents a website or a web page. Creating a favicon is a small but important step to setting up a business website. It adds legitimacy to your site and helps boost your online branding as well as trust from potential consumers. They are an immediate visual marker for the website which enables easy and quick identification for web users as well as unifies all of the various browser components into a well-branded browsing experience.

More Tools

Total No. Of Pages : 46

The "Total Number of Pages" is a critical metric in both site compliance and a site audit report. It provides a clear overview of the size and scope of a website, helping auditors assess how many pages need to be analyzed for compliance, performance, and SEO optimization

Broken Links (27)

S.No.	Broken Links
1	URL: / Anchor: NoFollow: No Link Type: text
2	URL: tel:+918652273780 Anchor: ? +918652273780 NoFollow: No Link Type: text
3	URL: https://twitter.com/Sculptasse Anchor: NoFollow: No Link Type: text
4	URL: https://in.linkedin.com/company/sculptasse-fitness-centre Anchor: NoFollow: No Link Type: text
5	URL: https://www.instagram.com/sculptasse/ Anchor: NoFollow: No Link Type: text
6	URL: about-us Anchor: About NoFollow: No Link Type: text
7	URL: yoga-in-mumbai Anchor: Yoga NoFollow: No Link Type: text
8	URL: strength-training-in-mumbai Anchor: Strength Training NoFollow: No Link Type: text
9	URL: functional-training-in-mumbai Anchor: Functional Training NoFollow: No Link Type: text
10	URL: pilates-in-mumbai Anchor: Pilates NoFollow: No Link Type: text
11	URL: faqs Anchor: FAQS NoFollow: No Link Type: text
12	URL: personal-training-specialized-programs-in-mumbai Anchor: Specialized Programs NoFollow: No Link Type: text
13	URL: personal-training-sessions-in-mumbai Anchor: Training Sessions NoFollow: No Link Type: text
14	URL: facial-cupping-in-mumbai Anchor: Facial Cupping NoFollow: No Link Type: text

S.No.	Broken Links
15	URL: crossfit-training-in-mumbai Anchor: Crossfit Training NoFollow: No Link Type: text
16	URL: zumba-classes-in-mumbai Anchor: Zumba Classes NoFollow: No Link Type: text
17	URL: sound-healing-in-mumbai Anchor: Sound Healing NoFollow: No Link Type: text
18	URL: wet-cupping-in-mumbai Anchor: Wet Cupping NoFollow: No Link Type: text
19	URL: parent-child-workout-in-mumbai Anchor: Parent Child Workout NoFollow: No Link Type: text
20	URL: personal-training-nutrition-plan-in-mumbai Anchor: Nutrition Plan NoFollow: No Link Type: text
21	URL: personal-training-success-stories-in-mumbai Anchor: Success Stories NoFollow: No Link Type: text
22	URL: calculate-your-bmi Anchor: Calculate Your Bmi NoFollow: No Link Type: text
23	URL: mg-oils Anchor: Store NoFollow: No Link Type: text
24	URL: press-releases Anchor: Press NoFollow: No Link Type: text
25	URL: csr Anchor: CSR NoFollow: No Link Type: text
26	URL: contact-us Anchor: Contact Us NoFollow: No Link Type: text
27	URL: tel:+917666320780 Anchor: +917666320780 NoFollow: No Link Type: text

A broken link is a hyperlink on a website that no longer works because the destination page has been moved, deleted, or the URL is incorrect. Broken links can hurt a website's search engine rankings because they disrupt the site's crawlability, making it difficult for search engines to index content properly. Fixing broken links is essential for maintaining a smooth user experience, improving SEOperformance, and ensuring the overall functionality of the website

Redirection Issues : **Your website has no redirection issues.**

A redirection issue occurs when a URL does not properly redirect users and search engines from one page to another, often resulting in broken links or incorrect destinations. This can happen due to improper configuration of redirects, such as using the wrong HTTP status codes or having multiple redirects in a chain, which can confuse both users and search engines. Redirection issues are important to address because they directly impact user experience; if visitors encounter dead ends or are led to the wrong pages, they may leave the site, leading to increased bounce rates.

Duplicate Content : No duplicate content found internally

Duplicate content is content that appears in the same or similar form on multiple web pages, either on the same website or across different websites. Site Audit flags pages as duplicate content if their content is at least 85% identical. It also flags duplicate titles and meta descriptions. If your domain has any duplicate pages, you'll see a "Why and how to fix it" link in the same line.There are many reasons to keep an eye on duplicate content on your website—from poor user experience to potential keyword cannibalization, and impact on performance.

AI-Generated Content : No AI-generated content detected

AI-generated content includes images, video and/or audio that is generated or modified by deep- or machine-learning processes. By conducting regular AI website analysis scans, you can keep your website's content authentic and transparent. Improve SEO rankings: By reducing the amount of AI content on your website through identification and editing, you can improve your chances of ranking higher on Google.

Geo Tag Presence : Geo tags are present

Geo-tagging is important for a site audit report because it provides reliable location information to search engines, which can help improve a business's local search ranking.Implementing Geo Tagging SEO techniques significantly enhances a business's presence in local search results. This translates into a greater likelihood of appearing in the top search listings when potential customers in specific geographic areas seek products or services.

SSL Certificate Check : SSL Status: Valid

Valid From: 2024-09-01 00:00:00

Valid To: 2024-11-30 23:59:59

SSL certificates protect a website's data from hackers and cybercriminals by encrypting the connection between the user's device and the website. SSL certificate checks in site audit reports are important because they help ensure the security of a website and its users.If the website isn't set up to direct traffic to https, you may see the http version and then your visitors will see Not Secure in the URL bar.Implementing SSL inspection helps today's organizations keep their end users, customers, and data safe, with the ability to: Prevent data breaches by finding hidden malware and stopping hackers from sneaking past defenses

Main Pages Presence

- About : Present

- Contact : Present

- Blog : Not Present

- Terms & Conditions : Not Present

- FAQ : Present

Internal Links (1)

S.No.	Links
1	/

Internal links play a key role in enhancing a website's structure and boosting user experience. They guide search engines in recognizing the organization of content and the connections between different pages on your site.Internal links also connect your content and give Google an idea of the structure of your website

External Links (31)

S.No.	Links
1	tel:+918652273780
2	https://www.facebook.com/Sculptasse/photos/?_rdr
3	https://twitter.com/Sculptasse
4	https://maps.app.goo.gl/moJMu7KEKChE1KwBA
5	https://in.linkedin.com/company/sculptasse-fitness-centre
6	https://www.youtube.com/@FitnessMadeEasy

S.No.	Links
7	https://www.instagram.com/sculptasse/
8	about-us
9	yoga-in-mumbai
10	strength-training-in-mumbai
11	functional-training-in-mumbai
12	pilates-in-mumbai
13	faqs
14	personal-training-specialized-programs-in-mumbai
15	personal-training-sessions-in-mumbai
16	facial-cupping-in-mumbai
17	crossfit-training-in-mumbai
18	zumba-classes-in-mumbai
19	sound-healing-in-mumbai
20	wet-cupping-in-mumbai
21	parent-child-workout-in-mumbai
22	personal-training-nutrition-plan-in-mumbai
23	personal-training-success-stories-in-mumbai
24	calculate-your-bmi
25	mg-oils
26	press-releases
27	csr
28	contact-us
29	tel:+917666320780
30	https://hire4ites.com/
31	https://wa.me/918652273780

External links create connections between websites, allowing users to navigate from one to another easily. They help search engines and users understand the topic and niche of a site, and provide

additional value and resources. By connecting to reputable and relevant websites, you can boost the credibility of your content for both your audience and search engines